



# Milestones towards the International year of Millets 2023 **SELCO Foundation**





SDG7 FOR MILLETS:  
A roundtable sector  
expert led approach  
and strategy  
discussion



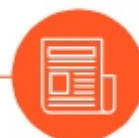
MILLET CONCLAVE  
2022, Raichur:  
Participation and  
demonstration of DRE  
millet technologies in  
raichur



Internal Capacity  
building Workshop:  
"Mapping Community  
oriented Small millet  
processing needs"



Sitaram Rao 'LIVELIHOODS  
INDIA CASE STUDY  
COMPENDIUM 2022':  
Case study publication  
presentation in the  
Livelihoods India summit,  
on the Taptapani farmer  
producer company millet  
processing and value  
addition



'Saura Siri' - An  
awareness program  
on "Strengthening  
clean energy driven  
technologies for  
Minor Millets in  
response to climate  
change adaptation" at  
Chitradurga, Karnataka



"Saurangi Sangam"- An  
awareness program  
on "Strengthening  
clean energy driven  
technologies for  
Millets" in Odisha



Manufacturers and  
CSO Network Webinar  
on decentralised  
renewable energy  
technology for millets



Millets for Millions::  
A national level  
event held in delhi in  
collaboration with RRA  
Network as Knowledge  
Partners



# Round Table Discussion on – SDG7 for Millets

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## Theme

Approach and Strategy:  
SDG7 for Millet Value Chain

## Review and Discussion Panel :

Mr. Minaj Ameen, Director, Agroecology Fund  
Mr. Malathesh Puttanannavar, Agriculture Officer,  
Fertilizer Control Lab, Davangere  
Dr Anitha Reddy, Associate Director, Sahaja  
Samrudha, Karnataka  
Mr Dwiji, The Millet Foundation

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## Outcome action points:

### Dr Anitha Reddy:

- Training modules for millet processing units (for small, medium and large scale)
- Organising Tech Fairs for millet processing unit with partners

### Mr Dwijendra Nath Guru:

- Internal capacity building to foster cross-learning and aspirations
- Documentation of best practices to conserve, grow, process and value addition of millets in various states
- Co-host Knowledge festivals to explore potential collaborations for on-farm activity innovations

### Mr Malathesh Puttennavar:

- Roundtable discussion with government empanelled manufacturers- Theme: "Explore avenues that improve the efficiency of the post harvest processing technology for millets"

### Mr Minhaj Ameen:

- SoP with aims and objectives to conduct a national level event on international millet year of millets

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[Link to the document](#)





# Millet Conclave 2022

## A Curtain Raiser for International Year of Millets - 2023



Millet conclave 2022 is being organised as a curtain raiser prior to the International Year of Millet 2023. The millets farmer producers associations (FPOs), processors and startups are participating in the two-day conclave 2022 being organised jointly by Atal Innovation Mission, UAS and NABARD.

Over the past years due to the SELCOs intervention, the implementations of DRE based millet post harvest processing units are helping the farmers and the communities to get better price for the processed millet as well as increasing the nutritional security through increased consumption of processed millets. The SELCO foundation participated in the event where we demonstrated and showcased the DRE based millet post harvest processing technologies, in order to create awareness among the key stakeholders like farmers, FPOs, MFIs, NGOs, Universities and other concerned stakeholders in the millet value chain.

### Key participants:



Farmers, Entrepreneurs, NGOs, Researchers, Agri professionals, Central and State Government officials.

### Outcomes



- ▶ Demonstrated DRE technologies for livelihoods improvement and partnership building.
- ▶ Discussion with the sectoral experts on the importance of the millets, its production, productivity, recent technologies in millet processing and value addition, experience sharing on the policies, travails of agri startups, and farmers and FPOs in the value addition.
- ▶ Interacted with the key stakeholders and policy makers to understand to the gaps and challenges in the millet value chain.



# Internal capacity building - Workshop on Community Oriented millet Processing





## Goals and Objectives:

To Identifying differences in generally used millet processing and community oriented small millet processing , and mapping and gathering inputs for designing interventions in the millet value chain.



## Key participants:

SELCO Foundation Team  
Working group of millets members.



## Outcomes

- ▶ Hands on training on the detailed process in Minor millet Production, Processing & Value addition that are community oriented
- ▶ Learnings to articulate the problem statement specific to Minor millet processing that feeds into the further project planning on NDT and Innovation.





INTERNATIONAL YEAR OF  
**MILLETS**  
2023



# Case study publication: Sitaram Rao

## LIVELIHOODS INDIA CASE STUDY COMPENDIUM 2022



Case study on the Taptapani farmer producer company who are in to millet processing and value addition has been presented and published in the Livelihoods India summit,



### Outcomes

Represented the SELCO at the national level to showcase the interventions which led to improvement in the livelihood of the community in the tribal area of Odisha.



Sitaram Rao  
**LIVELIHOODS INDIA**  
CASE STUDY COMPENDIUM 2022



Sitaram Rao  
CASE STUDY COMPETITION  
*documenting and disseminating knowledge*

# Climate Resilient Livelihood Models





# SDG 7 – Saura Siri, Chitradurga

## Theme



Strengthening clean energy driven technologies for Minor Millets in response to climate change adaptation

## Key participants



400+ farmers (both men and women), FPOs, Technology Manufacturers, NGOs, Agriculture department and KVK officials and agri experts across the district.





## Outcomes



- ▶ Durated discussions with experts on the role of sustainable energy for promoting clean energy driven technologies in millet value chains.
- ▶ Demonstrated DRE technologies for livelihoods improvement in Chitradurga district.
- ▶ Showcasing learnings, best practices from the region and to learn from successful case studies.

## BIBI FATHIMA SWASAHAYA SANGHA ಬಿಬಿ ಫಾತಿಮಾ ಸ್ವಸಹಾಯ ಸಂಘ







**300+**

Potential  
End Users



**50+**

Stakeholders



**1000+**

Participants



**20+**

Stalls



**10+**

DRE demo's



**5+**

SHG food  
stalls



**12+**

Speakers



**50+**

Government  
Department Officials



# SDG 7 for millets – Saurangi sangam, Kalahandi



SDG 7 for millets - Strengthening clean energy driven technologies for Minor Millets In response to climate change adaptation. Saurangi Sangam, hosted by SELCO Foundation was a curtain raiser event on 22nd December 22 in the Kalahandi Millet Bowl of Odisha to celebrate "The International Year of Millets 2023" as declared by the United Nations General Assembly.





## Key participants



Msp. Anvesha Reddy, IAS, Collector and District Magistrate addressed farmers on the adoption of technology, promotion of solar energy and increased millet production and consumption across Odisha. Mr. J. Surya Rao, District Agriculture Office, Department of Agriculture, Kalahandi, Mr. Prashant Kumar Mishra, District Project Manager, Odisha Livelihood Mission, Kalahandi, Dr. Kumudini Mishra, Micro planning and Livelihood Expert at District Planning office Bhawanipatna

**1200+**  
Participants

**15+**  
Millet Seeds Showcased

**DEMO**  
**16+**  
DRE Demo's

**20+**  
Food Stalls

**14+**  
Speakers

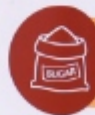
**200+**  
Government Line Department Officials



### ଅଶୁଶସ୍ୟ (ମିଲେଟ)

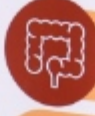
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ଦୃଢ଼ାତ ଜନୀତ ସମସ୍ୟାରୁ ରକ୍ଷା କରିଥାଏ ।



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ପାଚକ ପ୍ରକ୍ରିୟାକୁ ଦୃଢ଼ୀକୃତ କରିଥାଏ ।



ମଧୁମେହ ରୋଗକୁ ନିୟନ୍ତ୍ରଣ କରିଥାଏ ।



# International trade fair on Millets and Organics, Bangalore



## Millets and Organics



A platform for farmers, farmer groups, domestic and international companies, central and state institutions to explore opportunities in organic agriculture, horticulture, processing, machinery and agro-technology. Over 100 millet companies displayed their products at the Organics and Millets. Buyer Seller Meet' (B2B), an integral part of the Trade Fair brought together international and domestic buyers (including exporters, wholesalers and retailers), suppliers and farmer groups to negotiate trade and marketing.





## Key participants



Sushri Shobha Karandlaje, Union Minister of State, Agriculture & Farmers Welfare, Shri Kailash Choudhary, Union Minister of State, Ministry of Agriculture & Farmers Welfare. The exhibition segment of the event was inaugurated by Shri. Basavaraj Bommai, Chief Minister, Government of Karnataka. Followed by the inaugural ceremony, Shri Pralhad Joshi, Minister of Parliamentary Affairs, Coal & Mines, inaugurated the Karnataka Pavilion. Union Minister of State, Ministry of Agriculture & Farmers Welfare, Shri Kailash Choudhary also graced the event and inaugurated the B2B networking part.

## Outreach



**300+**

potential end users and

**50+**

stakeholders

### **Networking and Partnerships:**

Interacted with organisations, entrepreneurs and stakeholders who could be potential partners for millet post harvest processing and value addition





# Webinar on Decentralised millet processing







## Theme:

Evolving support systems for decentralized millet processing

Purpose of the discussion is to integrate the experiences across the country and come up with policy asks along with suggestive strategy towards the discussion in national level convention on "Millet for Millions".



## Key participants:

SELOO foundation team, Millet machinery manufacturers( Bhavani, Perfura, Transform technologies, and Manyam grains etc), CSOs ( Wassan, The millet foundation, Dhan foundation)



## Outcomes

- ▶ Focus towards the **gender inclusive decentralised solution** is the need of the hour, also making machines more aspirational, user friendly and energy efficient
- ▶ Asset based financing is crucial create local ownerships
- ▶ We need a focused group with skill set and expertise to work on decentralisation of millet processing units. How do we bring machines **which are low cost, low energy consuming, easy to use by the community**, 100 kg to 2 tonnes per day should be the capacity
- ▶ Developing a team of local trainers and cadres for providing the technical service support to the local processing units.
- ▶ **R&D:** Technological development, identify the opportunities and design the machines as per community needs. We need to set up a machinery research and development centre for reaching out to community needs and getting immediate support on technical issues. Presently, it is just based on the personal relationship with the technical and research institutes which needs to be in public partnerships
- ▶ **Defining the standard of the machine** has to be done by people who are within the industry along with the research and academia people. So that the standard becomes more robust.

# People's Convention on Millets for Millions, New Delhi



## Theme:

Focus was on finding ways to make millet affordable and accessible while benefiting millions of farmers and rural entrepreneurs through people-centric approaches to millet cultivation and processing establish productive and resilient rainfed agriculture.



## Key participants

- ▶ CSOs
- ▶ Farmers across the state
- ▶ Civil diplomats



## Outcomes

- ▶ Suggestions and recommendations were made to policy makers to include millets in public diets such as PDS and ICDS also schemes to combat malnutrition.
- ▶ Recommendation to support local millet processing and markets, and ways to ensure a sustainable increase in millet production and productivity while preserving millet biodiversity.





सत्यमेव जयते



# The People's Convention **Millets** *for* **Millions**

24 - 25 February 2023 | NASC Complex, New Delhi



Knowledge Partners





Do get in touch with us to know more!

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Do get in touch with us to know more!

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